

General: How to exchange links?

Link Market's link exchange is accomplished by a very simple and extremely effective **1-2-3** link exchange step process. Link Market users sign in to their account and browse the link directory. Once appropriate links have been found, the user places them in the link cart. Once ready to send the link exchange request, the user goes to the link cart and sends the link request. At that time, the link request gets sent out. This is where Link Market's **1-2-3** link exchange step process starts. [To see link request work flow please click here.](#)

Terms:

Webmaster (RQ) is a Link Market member that is requesting a link exchange.

Webmaster (RC) is a Link Market member that is receiving a link exchange request.

Step

Webmaster (RC) receives a link request via e-mail and is instructed to log in to the Link Market account to respond to the link exchange request. Once logged in, the Webmaster goes to My Account and clicks on Current Jobs.

In Current Jobs, the Webmaster will see all of the jobs needed for a link exchange to take place. The Webmaster would then select one link and click on the respond link. This will then open a new Web page where the user may examine the link and either agree to link exchange or not.

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If the user doesn't agree to the link request, then this link exchange gets stopped and placed in the link request history. If the user does agree to the link exchange, then this link exchange request gets forwarded from the Webmaster's current jobs and gets placed into Webmaster (RQ)'s Current Jobs.

Step

Webmaster (RQ) is required to place Webmaster (RC)'s link on his or her link page. Once RQ does, RQ submits his or her URL address to the link page where he or she has placed Webmaster (RC)'s link. At this moment, Link Market opens Webmaster (RQ)'s link page and looks for Webmaster (RC)'s link. If the link exists on the page, then step 2 is finished and this job gets moved from Webmaster (RQ)'s to Webmaster (RC)'s Current Jobs. Otherwise, this job gets marked as pending in step 2 until Webmaster (RQ) submits the valid link page.

Step

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Webmaster (RC) is required to place a link to Webmaster (RQ)'s Web site. Once that's done, Webmaster RC submits the URL address to the link page where he or she has placed Webmaster (RQ)'s link. Link Market opens Webmaster (RQ)'s link page and looks for Webmaster (RC)'s link. If the link exists, then step 3 is finished and this link exchange gets marked as successful. Otherwise, this job will be marked in step 3 as pending until Webmaster (RQ) submits a valid link page.

If you have any questions regarding Link Exchange, please contact us via our online [contact us form](#). We will gladly answer any questions you may have.

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